

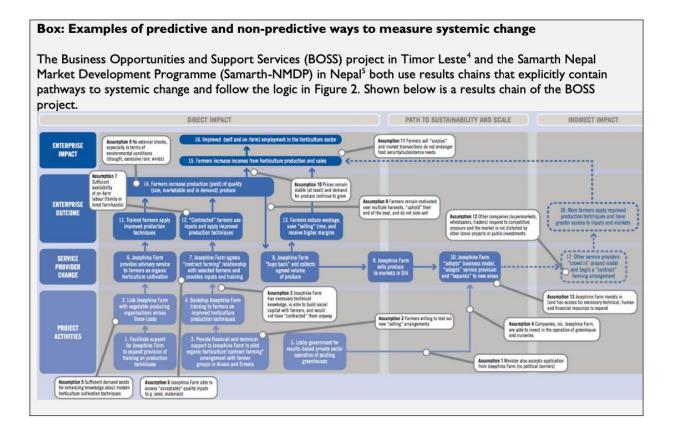
Theory of Change Examples

## **ToC change by different stakeholders**

Strengths:

- The ToC shows interconnected pathways of change, with assumptions along key components
- The diagram shows direct impact, as well as pathways to sustainability and scale
- Indirect impact is addressed

Source: Jenal, M. (2019) Measuring systemic change in market systems development – a stock taking. USAID.







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