

ToC explaining an ecological farmer association's strategy to support members and scale-up adoption

Strengths

- Each shift along the change trajectory includes indicators of change as well as assumptions
- The indicators selected were integrated into the monitoring and evaluation plan
- The ToC was used to support the organization's 5-year strategic plan and has guided the staff and board in reviewing its achievements

Weaknesses

- The integration with the ToC on policy change (p.50) remains to be elaborated

https://efao.b-cdn.net/wp-content/uploads/Strategic-Plan-2020-2025_FINAL.pdf

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THEORY OF CHANGE: SUPPORTING MEMBERS & BROADENING ADOPTION



This Theory of Change explains how EFAO is working towards the strategic goals of 1) supporting members to run profitable, resilient ecological farms and 2) broadening adoption of ecological agriculture.

