

### Welcome

Agree with recording?

Welcome and introduction of the MEL team

Who is in the zoom? Please write in the chat your:

- Name and Organisation
- Project and Role

Guest speakers: Rick and Barabara – what do you do in ME?



# MEL for Innovation: ParEvo and RMA

DESIRA LIFT online MEL session 26 February 2024

### With Rick Davies and Barbara van Mierlo



### Programme

- Why is special about M&E for AIS?
- Introduction to ParEvo
- Reflection on ParEvo for M&E for AIS
- Introduction to RMA
- Reflection on RMA for M&E for AIS
- Closure

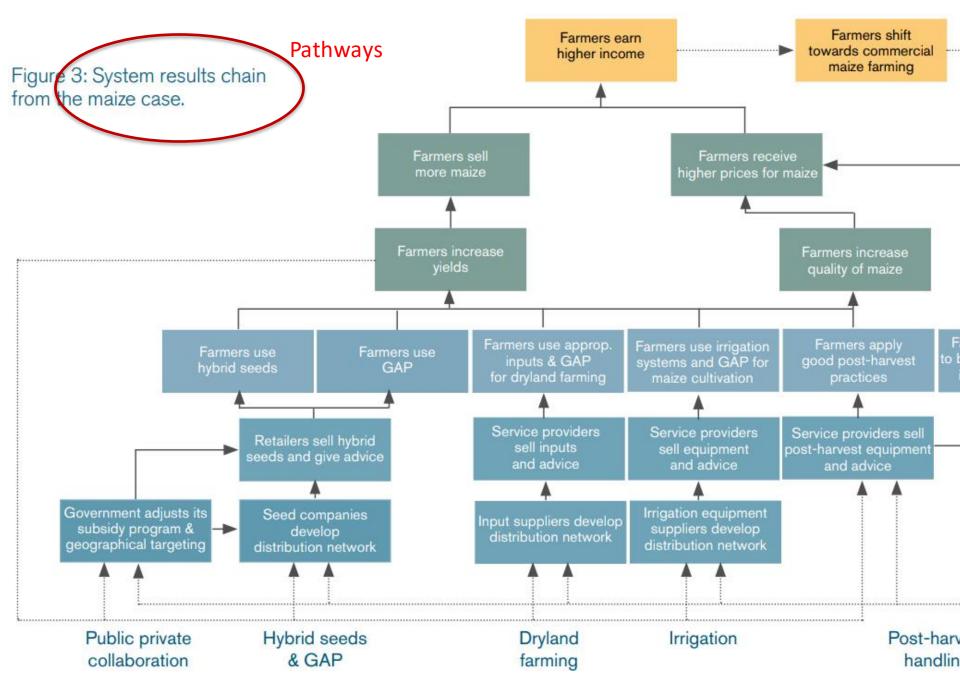


## Why are you joining this session?

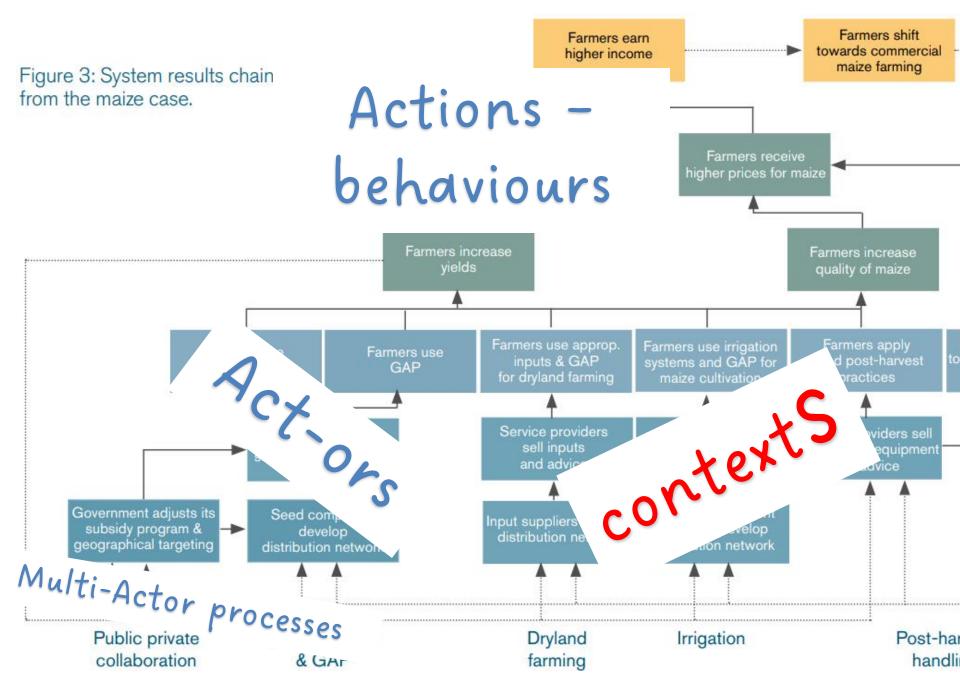
### **Agricultural Innovation Systems**

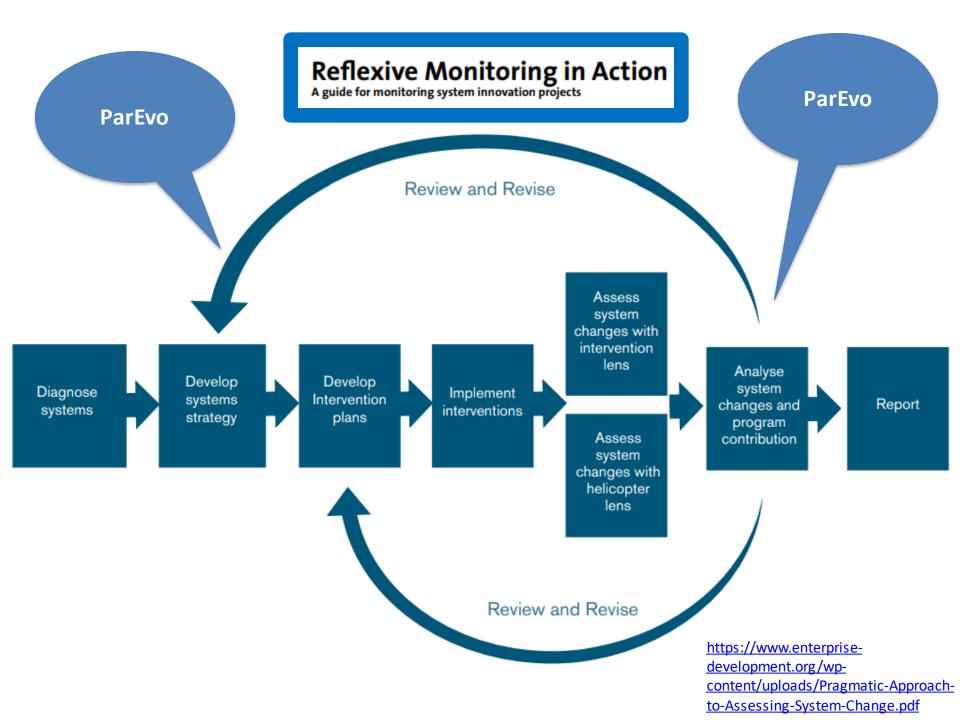
	Transfer of Technology (ToT)	Farming System Research	Agricultural Knowledge & Information Systems (AKIS	Agricultural Innovation Systems (AIS)
Periods/Era	Central Since 1960s	Starting in 1970s & 1960s	From 1990s	Since 2000s
Purpose	Supply technologies through linear processes	Learn farmers' constraints through surveys	Collaborate in research (participatory research) & extension	Co-develop innovation involving multi-actor processes and partnerships
Scope	Productivity increase	Efficiency gains (input-output relationships)	Farm-base livelihoods	Value chains, institutional change
Innovators	Scientists	Scientists and extensionists	Farmers, scientists and extensionists together	Multiple actors
Role of Farmers	Adopters or laggards	Source of information	Experimenters	Partners, entrepreneurs, innovators exerting demands
Role of Scientists	Innovators	Experts	Collaborators	Partners, one of the actors responding to demands
Key Changes Sought	Farmers' behaviour change	Removing farmers' constraints	Empowering farmers	Institutional change, innovation
Market Integration	Nil	Nil	Low	capacity High

https://www.springfieldcentre.com/wp-content/uploads/2020/10/A-Pragmatic-Approach-to-Assessing-System-Change-How-to-put-it-into-practice



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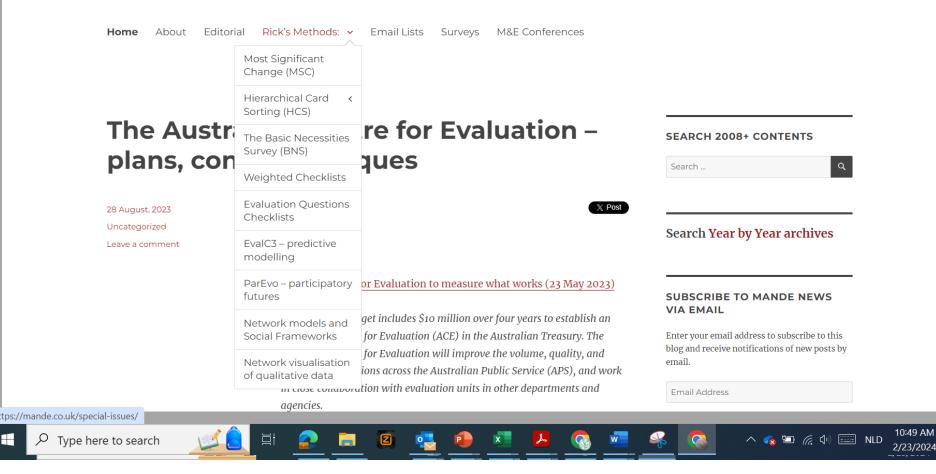
# MEL for Innovation: ParEvo

# **Rick Davies**



### **Monitoring and Evaluation NEWS**

A news service focusing on developments in monitoring and evaluation methods relevant to development programmes with social development objectives. Managed by Rick Davies, since 1997



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Rick Davies on developmental evaluation expert seminar Wageningen

Visit >



### ParEvo



### Links to ParEvo



## Why could ParEvo be interesting to you?



### Why ParEvo for MEL for AIS?



# **MEL for Innovation: RMA**

# Barbara van Mierlo



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Knowledge Technology and Innovation - Barbara van Mierlo



# dr. BC (Barbara) van Mierlo

Associate Professor

Contact

Barbara van Mierlo is associate professor, working as a sociologist at the Knowledge, Technology and Innovation Group of Wageningen University. She studies processes of transformative, systemic change towards sustainability and their intersection with everyday social practices. Being actively engaged in these processes, special interests include the significance and features of interactive learning and discursive strategies, the value of change-oriented evaluation, emergence of reflexivity, responsible innovation, and transdisciplinary collaboration. She has developed the methodology of Reflexive Monitoring in Action (RMA), which has a wide international uptake in among others sustainable agriculture, natural resource management, renewable energy and health (<u>http://www.wageningenur.nl/rma</u>).

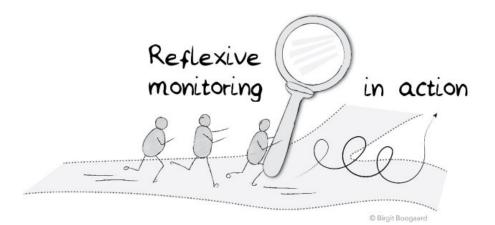


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Reflexive Monitoring in Action

Reflexive Monitoring in Action (RMA) is an integrated methodology to encourage learning within multi-actor groups or networks as well as institutional change in order to deal with complex problems. Key is to trigger recurrent collective reflection on the results of actions undertaken in the light of systemic barriers as well as opportunities. These system change initiatives will thus be able to change their practices, relations and rules and contribute to the long term ambition of sustainability.



Over the past decade, the methodology has been applied in many initiatives for system change and programmes in a diversity of domains, such as sustainable agriculture, health, international development, the knowledge infrastructure, and learning for sustainability. It has developed into a coherent body of basic starting points, principles and intervention strategies. On this site, you find the basic guide, additional tools, practical results and the main scientific articles about RMA.

#### + Guide and tools

# Reflexive Monitoring in Action

A guide for monitoring system innovation projects



Barbara van Mierlo, Barbara Regeer, Mariëtte van Amstel, Marlèn Arkesteijn, Volkert Beekman, Joske Bunders, Tjard de Cock Buning, Boelie Elzen, Anne-Charlotte Hoes, Cees Leeuwis

+ Examples



### RMA



### Links to RMA



## Why could RMA be interesting to you?



### Take aways?

### Feedback on session?



### **DESIRALIFTCOMMUNITY.ORG**

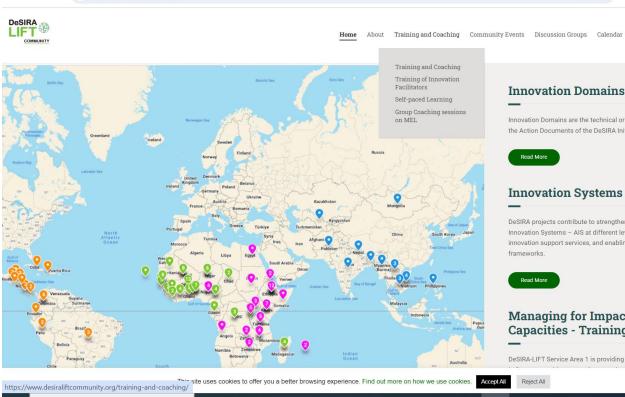
M Inbox (23,617) - marlene.roefs X DeSIRA-LIFT - 2-SA1 Core Team X

25 desiraliftcommunity.org



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- Master classes •
- **Helpdesk** ٠
- MEL training ٠ on ToC, MEL systems, and participatory video





Innovation Domains are the technical or sectoral areas targeted in the Action Documents of the DeSIRA Initiative.

News Library

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#### **Innovation Systems**

DeSIRA projects contribute to strengthening Agricultural Innovation Systems - AIS at different levels: innovation niches, innovation support services, and enabling policy and regulatory frameworks.

Read More

#### **Managing for Impact - 5 Core Capacities - Training material**

DeSIRA-LIFT Service Area 1 is providing support to project teams

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🕮 DeSIRA-LIFT Community

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# Thank you!

### Contact: <a href="mailto:service@desiralift.org">service@desiralift.org</a>

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