



Food and Agriculture Organization
of the United Nations



Technical Seminar:

Rural Communication Services (RCS) and Inclusive Innovation Approaches for Family Farming

29 April 2024 | 9:00 - 17:00



DRAFT PROGRAMME

Part 1: Rural Communication Services (RCS)			
09:00 - 09:30	Registration		
09:30 - 09:40	Welcome and Opening Remarks		
Session 1: Rural Communication Services: Perspectives			
09:40 - 10:20	Mario Acunzo Head, FAO ComDev Team	Elske van de Fliert University of Queensland	Rico Lie Wageningen University-IAMCR/RUC
Session 2: Rural Communication Services initiatives and trends			
10:20 - 11:00	Rosa Francisco UPLB-CDC	Antonieta Arceo ATI Philippines	Stella Tirol UPLB-CDC
11:00 - 11:10	Health break		
11:10 - 11:50	Sophie Treinen FAO ComDev Team	Sarah Cardey University of Reading- IAMCR/RUC	Temesgen Gebeyehu ATA Ethiopia
			Francesco Diasio FAO ComDev Team
Session 3: Advancing Rural Communication Services			
11:50 - 12:40	Henry Burgsteden FAO Digital Agriculture	Irish Dominado AFA	Mario Acunzo Head, FAO ComDev Team
12:40 - 12:45	Wrap up		
12:45 - 14:00	Lunch		



Part 2: Inclusive Innovation Approaches for family farming				
14:00 - 14:10	Opening remarks			
Session 4: Communication and innovation for family farming				
14:10 - 14:55	Sarah Cardey University of Reading- IAMCR/RUC	Rikin Gandhi Digital Green	Kevin Perkins Farm Radio International	Anne-Sophie Poisot FAO OIN
Session 5: Living Labs approach				
14:55 - 15:50	Rico Lie Wageningen University - IAMCR/RUC	Loes Witteveen Van Hall Larenstein University of Applied Sciences	Nevena Alexandrova FAO OIN	Sophie Treinen FAO ComDev Team
15:50 - 16:00	Health break			
Session 6: Inclusive Rural Communication Services and innovation for family farming				
16:00 - 16:45	Anne-Sophie Poisot FAO OIN	Selvaraju Ramasamy FAO OIN	Loes Witteveen Van Hall Larenstein University of Applied Sciences	Mario Acunzo Head, FAO ComDev Team
16:45 - 16:50	Wrap up			
16:50 - 17:00	Closing remarks			