

JORNADAS DESIRA CONNECT DAYS LATIN AMERICA AND THE CARIBBEAN



#CONNECTDAYS
www.desiraliftcommunity.org

Possible structure for your elevator pitch

1. Introduction (30 seconds)

- Introduce yourself and your role within the project.
- Please list the three most important Objectives of the Project and illustrate the geographic coverage as well as when your project started and will end.

2. Agricultural Innovation Systems (AIS) thinking (45 seconds)

- Has AIS thinking already contributed to a noticeable change, and if so, what?

3. Innovation (choose 1 of the examples below and expand. Including lessons learned) (90 seconds)

- Innovations in terms of policy changes
- Innovations in terms of farm-level production, processing, marketing
- Innovations in terms of changes to research agendas/priorities
- Innovations in terms of engagement with other stakeholders
- Innovations in terms of inputs and financing

4. Stakeholder engagement (30 seconds) (please choose 1 or 2 topics from the list below)

- What new types of coordination or collaboration are taking place, and what partnerships have been formed or strengthened, if any?
- What aspects of the MSPs or other engagements are yielding the most promising outcomes?
- What factors/policies/incentives are needed to allow them to continue beyond the project?

5. Scaling (30 seconds): Please give an example of (choose 1) and the key condition for this to happen

- Scale-out (broader adoption)
- Scale-up (policy/regulatory support)
- Scale-deep (changes in attitude and behavior)

6. Call to Action and Thanks (15 seconds)

- What is the legacy of your project that others can pick up?
- OR
- What has been the biggest mistake made in your project and what did you learn?
- Provide information for follow-up (such as website or contact details)